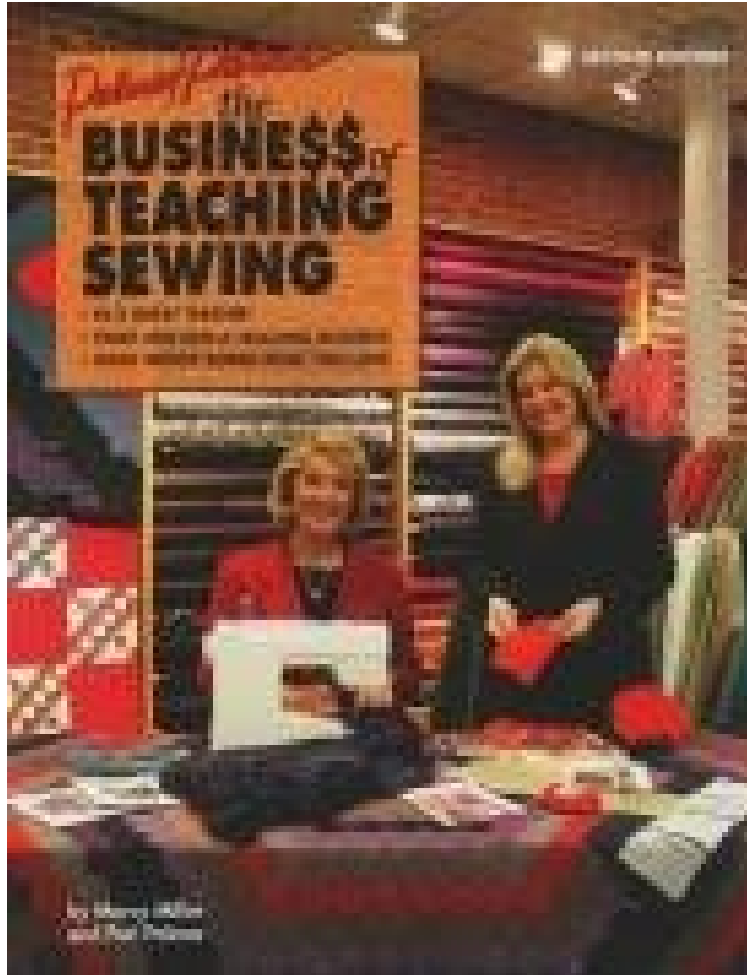


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The Business of Teaching Sewing

Pati Palmer, Marcy Miller

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Pati Palmer, Marcy Miller : The Business of Teaching Sewing before purchasing it in order to gage whether or not it would be worth my time, and all praised The Business of Teaching Sewing:

3 of 3 people found the following review helpful. Very Pleased with Most of the Book. Experienced Sewing Instructor. By L.J. O'Neal I taught sewing for many years. I had to stop about 15 years ago due a move out of state and also to health issues (at that time). Recently, I was asked to teach again in the local community, so I bought this book as sort of a refresher for business set-up. I was always very satisfied with Pati Palmer and formerly Palmer/Pletsch seminars, so I thought this book would prove useful. I was satisfied with the contents, although it would probably prove more useful to a novice instructor. I found some useful items I could implement into my business should I decide to start up again. 5 of 5 people found the following review helpful. To the Point and easy to understand! By FashionMom I just got this in the mail today and I'm hooked on this book already. It's to the point and gives you everything you need without a bunch of extra stuff. I really like the pricing formats they offer to figure out a pricing

system that works for the individual (it has lots of pricing examples!). They have great resources in the back of the book. I have already been to a hand full of sites to check them out. The book is thin and you can read through it without feeling overwhelmed. I've been a fashion designer for a while and I will be starting a fashion program at a local Teen Center. If all goes well, I'm strongly considering the possibility to continue the sewing business from my home for semi-private lessons. This book has given me the info to create that biz! It's nice to read a sewing/ business book as simplified as this one. I've read many fashion biz books and they all seems very discouraging or overwhelming. This book also has forms in the back that will help you get you get started. It's a great guideline even if you don't use their forms. It doesn't feel scary to start a sewing biz. Now all I need to do is actually start putting some classroom samples together. 17 of 17 people found the following review helpful. Excellent ResourceBy Speech ProffIf you are even remotely interested in starting to teach sewing, this is a perfect place to start. There are great ideas that are practical and on target. Plus, there is a helpful section in the back that includes professional organizations, web links, and other resources. Reading this book got me motivated and excited!

Everything needed to start a home-based teaching business can be found in this guide for those who love to sew and are tired of working for others. Taking the reader through business basics, personal and business image, and how to be a great teacher, the book includes a Web address for downloading more than a dozen forms that help plan, market, and make the new venture a success. Whether setting up a classroom at home or working out of a store, this reference will show readers how to design a sewing room and work effectively with owners and managers to maximize earnings.