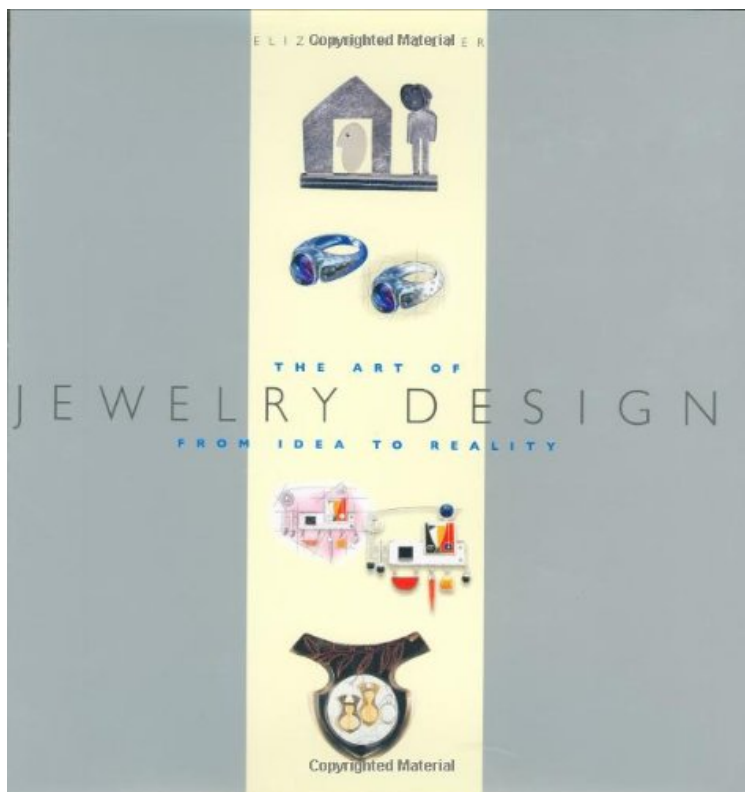


## The Art of Jewelry Design: From Idea to Reality (Jewelry Crafts)

*Elizabeth Olver, Olver*

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#777268 in Books 2002-02Ingredients: Example IngredientsOriginal language:EnglishPDF # 1 .73 x 9.36 x 8.74l, #File Name: 1581802129160 pages | File size: 52.Mb

**Elizabeth Olver, Olver : The Art of Jewelry Design: From Idea to Reality (Jewelry Crafts)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Art of Jewelry Design: From Idea to Reality (Jewelry Crafts):

6 of 7 people found the following review helpful. For High End Jewelry ArtBy CLGIt was difficult to rate this book for as an artist using different mediums for different projects, I really enjoyed how the book is laid out from something you see or think or dream about, putting it on paper, modify image, gather more info (research), testing, etc. to the end product - fabrication. It is important to understand this process...to put it to paper...to gather the supporting data or product needs...and so much more. Understanding the elements of design and creating something from these humble beginnings is imperative in any artistic endeavor. Therefore, this book should not be used for just jewelry but for many other art mediums. Yes, its foci is on metal work and creative, some bizarre, jewelry that should be in museums, high end studios and retailers, but you can apply the information presented by the author to many other art pieces. Yet, for the modern or common jewelry designer wanting to make pieces that appeal to a broad base of individuals, this is really not a book for them...unless you want to really understand the creative art process. The jewelry/metal designs within these pages are stunning - works of art. I drooled over several of them. Yet, many of the rings would definitely be unwearable. Thus for people wanting to design a functional and attractive piece of jewelry, this book is not for you. Artistic/Design value - 5 stars Functional value - 1-2 stars Creative/Procedural value - 4 stars Final rating - 3 stars 2

of 2 people found the following review helpful. Beautiful pictures!By Taty Z DancerIt is lovely designed and printed book, I can tell it right away for I use to work in a print house myself. Their graphic designer is great! As for contents - well, it basically teaches you how to gather ideas and make your own cool sketch book or scrapbook for those project ideas. NOT what I was looking for. Lots of inspirational works shown, not in a way of tutorials though. Beautiful photographs, nice coffee table book, not actual reference book.1 of 1 people found the following review helpful. Wow, what an awesome resource.By Renee ClothierThis book is fantastic as a teaching resource. I mostly bought it for my own jewellery making practice but some of the pages will be of great use in my technology classes. Some of the jewellery is very unusual but I didn't buy it for the designs themselves, but rather the process of designing. I highly recommend this book for that purpose and am so glad I bought it. The only negative thing would be the size of it. For some reason I assumed for the price (more than I usually pay) I thought it would be bigger.

This visually stunning guide provides readers with the techniques and advice they need to transform jewelry designs into reality. First it examines the basic elements of design, including size, material, function and color. Next it considers the conceptual style in which the crafter wants to make the piece, such as geometric, figurative, and organic. Each design concept is explored with a discussion of its main characteristics and how they can be conveyed through jewelry design as well as an overview of the essential tools needed to create each design element.

About the AuthorElizabeth Olver teaches jewelry making and design at Central St. Martin's College of Art Design in London where she earned her BA in jewelry making and design. She holds an MA in the subject from the Royal College of Art in London where she has an Access fellowship. Her work is sold in many stores and galleries including Harrods, Bergdorf Goodman, and Saks Fifth Avenue. She is the author of Jewelry Design: The Artisan's Reference.