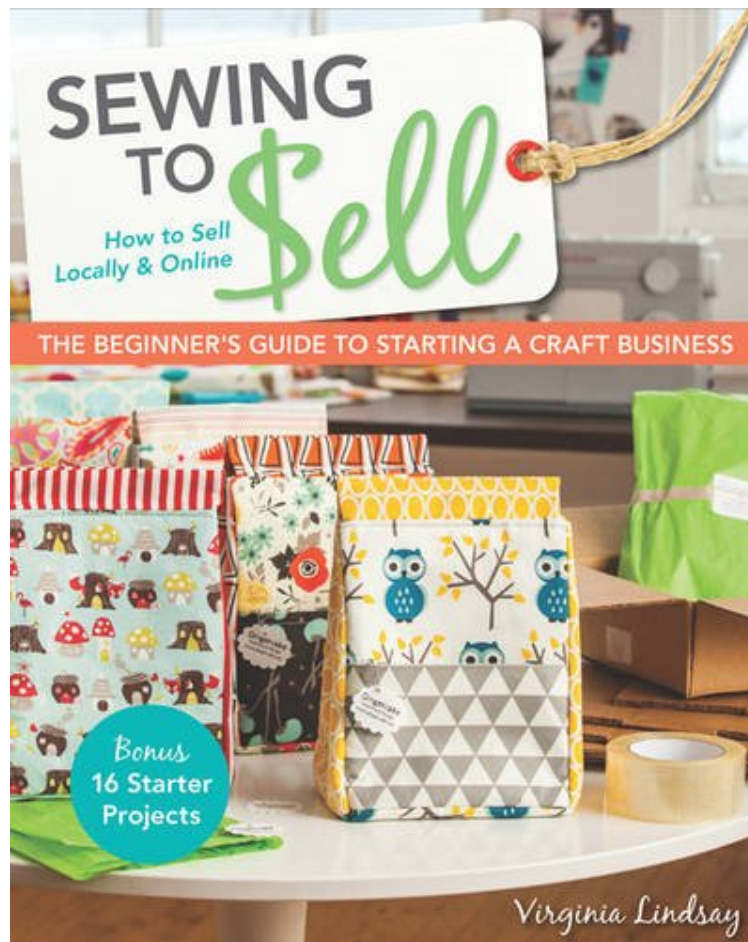


[Library ebook] Sewing to Sell - The Beginner's Guide to Starting a Craft Business: Bonus - 16 Starter Projects How to Sell Locally Online

Sewing to Sell - The Beginner's Guide to Starting a Craft Business: Bonus - 16 Starter Projects How to Sell Locally Online

Virginia Lindsay

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#21134 in Books CT PUBLISHING Model: STA-59035 2014-12-01 Original language: English PDF # 1 9.97 x .46 x 8.06l, 1.25 #File Name: 1607059037152 pages Stash Books-Sew To Sell | File size: 39.Mb

Virginia Lindsay : Sewing to Sell - The Beginner's Guide to Starting a Craft Business: Bonus - 16 Starter Projects How to Sell Locally Online before purchasing it in order to gauge whether or not it would be worth my time, and all praised Sewing to Sell - The Beginner's Guide to Starting a Craft Business: Bonus - 16 Starter Projects How to Sell Locally Online:

90 of 92 people found the following review helpful. Worth the Money. Patterns are Cute too! By BitTwiddler Nicely laid out, well organized. I really liked the 'stock your shelves' notes on how to make multiples at once and pointers on how to make fabric use more economical (aka make four at once and need less overall yardage than doing one-offs). Plus youtube videos showing how to make some of it. I sewed the market tote two days after I got this, and it was peasy easy especially having seen the youtube first (that video is what led me to tracking down the book). I purchased

this kindle, and in the kindle version they give a link to a place to download the patterns, so it was instant gratification and print and tape together my own pattern pieces. I think the investment was well worth the price. 53 of 54 people found the following review helpful. Practical, Straight-Forward Advice By J. Johnson If you are thinking about starting a sew-to-sell type business, this book is a great place to start. Virginia's practical, straight-forward advice is just what I needed to hear at a point in my sewing business when I'm feeling a little lost. Though I've had an on-again-off-again sewing business for a few years, Sewing to Sell has reminded me of the basics and has given me a good idea of where I need to go in this coming year. The patterns included are attractive and serve as a blank slate for each artist to add their spin or unique creative touch. I look forward to refining parts of my business and adding some of these items to my shop in 2015. 0 of 0 people found the following review helpful. I enjoyed reading the book By Keisha Smith I enjoyed reading the book. Its very informative and it opens your eyes to the business as a beginner. Its creatively, her creativity is what sets her apart from others but, you have got to develop your own niche.

You love to sew. Don't you wish you could make a living from your sewing? You can, with the help of this practical guide for turning your passion for sewing into a successful home business. Everything you need to know is here, from finding your personal sewing style to creating a product line, identifying customers, equipping your studio, pricing and selling your work, marketing yourself, designing your own patterns, and handling the business and legal side of sewing. And that's not all! You also get 16 projects (all customer-tested) to start sewing and selling right now.

A practical and valuable guide for those who wish to make a living from their sewing, this new book from sewist and pattern designer Lindsay includes all you need to know to start sewing for profit. The book covers everything from finding your personal sewing style to creating a product line, identifying customers, equipping your studio, pricing, selling, and marketing your work, designing your own patterns, and managing the business and legal side of sewing. Also included are 16 projects: aprons, totes, messenger bags, tablet covers, baby quilts that you can begin sewing and selling right away. (Quilts Inc., February 2015) This practical guide covers everything you need to know to start sewing for profit, from finding your personal sewing style to creating a product line, identifying customers, equipping your studio, pricing and selling your work, marketing yourself, designing your own patterns, and handling the business and legal side of sewing. Also includes 16 projects (with pullout patterns) that you can start sewing and selling right now. (American Sewing Guild Notions Magazine, February 2015) Much of the book's content is a series of 16 tried-and-true starter projects that wannabe craft-based business owners can adapt or use as an alluring idea, since Lindsay sells her version of several of the projects in her own online store. Interviews with successful craft-based business owners provide additional perspective on what it takes to be victorious in this increasingly crowded field. (Library Journal, January 2015) This is a must-read book for any sewist who is toying with the idea of taking their home sewing to the next level. Not only does this book provide you with 16 starter projects it covers the basics from finding your sewing style, identifying your customers, essential equipment, buying and using your fabric to sewing and selling. There are also interviews throughout the chapters from talented sewists who have taken the leap and created their own craft business. What I really enjoyed about this book was each pattern included a cutting guide for a single item and then a cutting guide for multiples an excellent time saver for stock building. Each project also included a sample price guide perfect for any first time seller who is unsure of what to price their precious sewn items. (Make Modern Magazine, 11/3/14) The author's expertise in running Gingercake Patterns, an online pattern business, is put to good use in a book that's half-helpful suggestions for those who want to start a home-based sewing business and half a selection of 16 sewing patterns that can be used to make projects to sell. The first section contains valuable information on everything from identifying potential customers to taking good photos for online sales and setting prices for craft shows. Lindsay doesn't offer much advice about the less glamorous and more practical aspects of setting up shop, such as incorporating a business or figuring out a profit margin, but there's enough to be worthwhile. The projects are cute, too, including a simple boxy pincushion and an appealing, reversible grocery tote, all clearly explained with step-by-step diagrams. None of the patterns are revolutionary, but - this is key - Lindsay grants permission for all 16 projects to be sewn and sold, an important consideration for those starting a sewing business, and quite possibly making the book worth the price just for those. Full-color photos, pattern pullouts. (Publishers Weekly, 10/20/14) About the Author Virginia Lindsay is a self-taught sewist and lover of all things fabric. She is the author of the popular sewing blog, Gingercake, and the designer behind Gingercake Patterns. She has had several patterns published by Simplicity. Virginia lives in Freeport, Pennsylvania. Visit her at www.gingercake.org